

UNIVERSITY OF MYSORE
Postgraduate Entrance Examination September - 2023



**QUESTION PAPER
BOOKLET NO.**

Entrance Reg. No.

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SUBJECT CODE : 01

QUESTION BOOKLET

(Read carefully the instructions given in the Question Booklet)

COURSE : M.B.A.

SUBJECT : AGRIBUSINESS MANAGEMENT

MAXIMUM MARKS : 50

MAXIMUM TIME : 75 MINUTES

(Including time for filling O.M.R. Answer sheet)

INSTRUCTIONS TO THE CANDIDATES

1. The sealed question paper booklet containing 50 questions enclosed with O.M.R. Answer Sheet is given to you.
2. Verify whether the given question booklet is of the same subject which you have opted for examination.
3. Open the question paper seal carefully and take out the enclosed O.M.R. Answer Sheet outside the question booklet and fill up the general information in the O.M.R. Answer sheet. If you fail to fill up the details in the form as instructed, you will be personally responsible for consequences arising during evaluating your Answer Sheet.
4. During the examination:
 - a) Read each question carefully.
 - b) Determine the Most appropriate/correct answer from the four available choices given under each question.
 - c) Completely darken the relevant circle against the Question in the O.M.R. Answer Sheet. For example, in the question paper if "C" is correct answer for Question No.8, then darken against Sl. No.8 of O.M.R. Answer Sheet using Blue/Black Ball Point Pen as follows:

Question No. 8. (A) (B) (C) (D) (Only example) (Use Ball Pen only)
5. Rough work should be done only on the blank space provided in the Question Booklet. Rough work should not be done on the O.M.R. Answer Sheet.
6. If more than one circle is darkened for a given question, such answer is treated as wrong and no mark will be given. See the example in the O.M.R. Sheet.
7. The candidate and the Room Supervisor should sign in the O.M.R. Sheet at the specified place.
8. Candidate should return the original O.M.R. Answer Sheet and the university copy to the Room Supervisor after the examination.
9. Candidate can carry the question booklet and the candidate copy of the O.M.R. Sheet.
10. The calculator, pager and mobile phone are not allowed inside the examination hall.
11. If a candidate is found committing malpractice, such a candidate shall not be considered for admission to the course and action against such candidate will be taken as per rules.
12. Candidates have to get qualified in the respective entrance examination by securing a minimum of 8 marks in case of SC/ST/Cat-I Candidates, 9 marks in case of OBC Candidates and 10 marks in case of other Candidates out of 50 marks.

INSTRUCTIONS TO FILL UP THE O.M.R. SHEET

1. There is only one most appropriate/correct answer for each question.
2. For each question, only one circle must be darkened with BLUE or BLACK ball point pen only. Do not try to alter it.
3. Circle should be darkened completely so that the alphabet inside it is not visible.
4. Do not make any unnecessary marks on O.M.R. Sheet.
5. Mention the number of questions answered in the appropriate space provided in the O.M.R. sheet otherwise O.M.R. sheet will not be subjected for evaluation.

ಗಮನಿಸಿ : ಸೂಚನೆಗಳ ಕನ್ನಡ ಆವೃತ್ತಿಯು ಈ ಪುಸ್ತಕದ ಹಿಂಭಾಗದಲ್ಲಿ ಮುದ್ರಿಸಲ್ಪಟ್ಟಿದೆ.

1. Bee culture (Rearing Honeybees) is known as _____.
(A) Apiculture (B) Sericulture
(C) Viticulture (D) Mori culture

2. The first irrigation in wheat is normally recommended at :-
(A) Flowering (B) Crown root
(C) Milking (D) Tillering

3. What are the General Anti-Avoidance Rules?
(A) GAAR is a set of rules aimed at curbing aggressive tax planning
(B) GAAR is a set of rules aimed at curbing money laundering by Indians to Foreign countries
(C) GAAR is a set of rules aimed at regulating investments by Indians in foreign Countries
(D) GAAR is a set of rules aimed at regulating investments by Foreigners in India

4. Development expenditure of the Central government does not include
(A) Defense expenditure
(B) Expenditure on economic services
(C) Expenditure on social and community services
(D) Grant to states

5. Gilt-edged market means
(A) bullion market (B) market of government securities
(C) market of guns (D) market of pure metals

6. Look at this series: 22, 21, 23, 22, 24, 23, ... What number should come next?
(A) 22 (B) 24
(C) 25 (D) 26

7. SCD, TEF, UGH, _____, WKL
(A) CMN (B) UJI
(C) VIJ (D) IJT
8. Which word does NOT belong with the others?
(A) core (B) seeds
(C) pulp (D) slice
9. Statements : All mangoes are golden in colour. No golden-coloured things are cheap.
Conclusions :
I. All mangoes are cheap.
II. Golden-coloured mangoes are not cheap.
(A) Only conclusion I follows
(B) Only conclusion II follows
(C) Either I or II follows
(D) Neither I nor II follows
(E) Both I and II follow
10. FAG, GAF, HAI, IAH, _____.
(A) JAK (B) HAL
(C) HAK (D) JAI
11. Book
(A) fiction (B) pages
(C) pictures (D) learning
12. Which is the third area of economic development?
(A) Service Sector (B) Science field
(C) Education Sector (D) Agricultural sector

- 13.** Which metal is most used as currency?
- (A) Iron (B) Copper
(C) Brass (D) Silver and Gold
- 14.** When was launched in NFSM?
- (A) 2007 (B) 2006
(C) 2002 (D) 1996
- 15.** Dairy comes under which sector of economic activity?
- (A) Tertiary sector (B) Primary sector
(C) Secondary sector (D) Quaternary sector
- 16.** The tax imposed on import and export of commodities is known as _____.
- (A) Custom duties (B) Excise duties
(C) VAT (D) GST
- 17.** National Income estimates in India are prepared by
- (A) Planning Commission (B) Reserve Bank of India
(C) Central Statistical Organisation (D) Indian Statistical Institute
- 18.** Planning in India derives its objectives from :
- (A) Fundamental Rights
(B) Directive Principles of State policy
(C) Fundamental Duties
(D) Preamble

19. Which among the below mentioned can be stated as the primary goal of ATAL Incubators?
- (A) To encourage creativity
 - (B) To instill and grow the sense of entrepreneurship
 - (C) To develop industries
 - (D) To enhance product development and quality
20. Who is an entrepreneur?
- (A) Who performs ceremonial and symbolic duties
 - (B) Who directs and motivates subordinates
 - (C) Who identifies new ideas and delegate idea responsibility to others.
 - (D) Who takes corrective action during disputes
21. Medium term planning is _____.
- (A) 1 year
 - (B) 2 to 5 years
 - (C) 6 months
 - (D) None
22. When the supervisor commands subordinates and has close supervision is called _____.
- (A) free-rein
 - (B) Autocratic
 - (C) Consultative
 - (D) Democratic
23. Decision making helps in the smooth function of the _____.
- (A) Business
 - (B) Staffing
 - (C) Organization
 - (D) Planning
24. Communication starts with :
- (A) message
 - (B) sender
 - (C) channel
 - (D) feedback

25. Father of principles of management is _____.
- (A) Lillian Gilberth (B) Henry Fayol
(C) Mary Parkett (D) Elton Mayo
26. Which one of the following will not affect the efficiency of labour?
- (A) improved medical service (B) higher prices for final products
(C) better working conditions (D) education and training
27. Time study is _____.
- (A) the method of fixing hours for workers
(B) the study of time that a group of workers will take to a job
(C) time taken by a operator to set the job in a machine
(D) the appraisal, in terms of the value of work involving human effort
28. A public sector undertaking
- (A) is fully owned by government
(B) is jointly owned by private parties and government
(C) is jointly owned by public through shareholders
(D) is fully owned by public through shareholders
29. Which type of marketing is complex when a firm engages in marketing operations with many countries?
- (A) International marketing (B) Domestic marketing
(C) Global marketing (D) Multinational marketing

- 30.** In presentation slides, which of the following color combinations should you use if you are an advanced level designer?
- (A) Monochromatic (B) Analogous
(C) Complementary (D) Any of the above
- 31.** Which of the following is not a compulsory part of a business letter?
- (A) Salutation (B) Close
(C) Attention line (D) Body
- 32.** Which of the following is not in the group of sales letter?
- (A) Application and resume (B) Brochure
(C) Collection letter (D) Advertisement
- 33.** A person crosses a 600 m long street in 5 minutes. What is his speed in km per hour?
- (A) 3.6 (B) 7.2
(C) 8.4 (D) 10
- 34.** Which of the following is not a function of management?
- (A) planning (B) staffing
(C) co-operation (D) controlling
- 35.** Plan of action for a business is known as a:
- (A) balance sheet (B) cash flow statement
(C) budget (D) financial statement

- 36.** When did the Government present Kisan Credit Card Scheme?
(A) April 1853 (B) August 1998
(C) July 1991 (D) November 1995
- 37.** Co-ordination refers to the description of the behavior and relationships of the organization
(A) vertical (B) horizontal
(C) procedural (D) substantive
- 38.** Who announced the introduction of National Food Security Act?
(A) Pranab Mukherjee (B) Manmohan Singh
(C) P.Chidambaram (D) Arun Jaitley
- 39.** Policy formulation is the function of
(A) top-level management (B) middle-level management
(C) operational management (D) all of the above
- 40.** Accountability means _____.
(A) Delegation (B) Responsibility
(C) Authority (D) Answerability
- 41.** NABARD, a bank for agriculture finance and rural development was recommended by the Committee under chairmanship of?
(A) M S Swaminathan committee
(B) B. Sivaraman committee
(C) Tarapore committee
(D) Narasimham Committee
(E) None of the above / More than one of the above

- 42.** Which one of the following bodies finalizes the Five Year Plan Proposals?
- (A) Planning Commission (B) Union Cabinet
(C) National Development Council (D) Ministry of Planning
- 43.** Which among the following does not belong to welfare schemes for the farmers?
- (A) Kisan Credit Card Scheme
(B) SHG Bank Linkage Programme
(C) National Agricultural Insurance Scheme
(D) Employee Referral Scheme
- 44.** Evaluating all the options to find out most suitable solution to business problems is interdisciplinary activities. It is called
- (A) Commercial research (B) Operational research
(C) Management research (D) Professional research
- 45.** Which among the following is a single-use plan?
- (A) Objectives (B) Policies
(C) Rules (D) Budget
- 46.** When was Micro Irrigation launched?
- (A) March 2002 (B) March 2004
(C) January 2004 (D) January 2006

47. What is the estimation amount that the government will barrow for the first half of financial year 2023-24?
- (A) Rs 5.55 lakh crore (B) Rs 8.88 lakh crore
(C) Rs. 11.11 lakh crore (D) Rs 13.33 lakh crore
48. Which of the following is the commercial crop in India?
- (A) Mustard (B) Tobacco
(C) Jute (D) All of the above
49. The expected returns to farmers by way of MSP over their cost of production for barely for marketing season 2021-22 is estimated at _____.
- (A) 65% (B) 93%
(C) 50% (D) 106%
50. The Cabinet Committee on Economic Affairs (CCEA) increased the Minimum Support Price (MSPs) of cotton (long staple) to Rs. _____ per quintal for marketing season 2020-21.
- (A) 6855 (B) 8525
(C) 5825 (D) 7285



Rough Work

ಅಭ್ಯರ್ಥಿಗಳಿಗೆ ಸೂಚನೆಗಳು

1. ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯ ಜೊತೆಗೆ 50 ಪ್ರಶ್ನೆಗಳನ್ನು ಹೊಂದಿರುವ ಮೊಹರು ಮಾಡಿದ ಪ್ರಶ್ನೆ ಪುಸ್ತಕವನ್ನು ನಿಮಗೆ ನೀಡಲಾಗಿದೆ.
2. ಕೊಟ್ಟಿರುವ ಪ್ರಶ್ನೆ ಪುಸ್ತಕವು, ನೀವು ಪರೀಕ್ಷೆಗೆ ಆಯ್ಕೆ ಮಾಡಿಕೊಂಡಿರುವ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದ್ದೇ ಎಂಬುದನ್ನು ಪರಿಶೀಲಿಸಿರಿ.
3. ಪ್ರಶ್ನೆ ಪತ್ರಿಕೆಯ ಮೊಹರು ಜಾಗ್ರತೆಯಿಂದ ತೆರೆಯಿರಿ ಮತ್ತು ಪ್ರಶ್ನೆಪತ್ರಿಕೆಯಿಂದ ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯನ್ನು ಹೊರಗೆ ತೆಗೆದು, ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯಲ್ಲಿ ಸಾಮಾನ್ಯ ಮಾಹಿತಿಯನ್ನು ತುಂಬಿರಿ. ಕೊಟ್ಟಿರುವ ಸೂಚನೆಯಂತೆ ನೀವು ನಮೂನೆಯಲ್ಲಿನ ವಿವರಗಳನ್ನು ತುಂಬಲು ವಿಫಲರಾದರೆ, ನಿಮ್ಮ ಉತ್ತರ ಹಾಳೆಯ ಮೌಲ್ಯಮಾಪನ ಸಮಯದಲ್ಲಿ ಉಂಟಾಗುವ ಪರಿಣಾಮಗಳಿಗೆ ವೈಯಕ್ತಿಕವಾಗಿ ನೀವೇ ಜವಾಬ್ದಾರಾಗಿರುತ್ತೀರಿ.
4. ಪರೀಕ್ಷೆಯ ಸಮಯದಲ್ಲಿ:
 - a) ಪ್ರತಿಯೊಂದು ಪ್ರಶ್ನೆಯನ್ನು ಜಾಗ್ರತೆಯಿಂದ ಓದಿರಿ.
 - b) ಪ್ರತಿ ಪ್ರಶ್ನೆಯ ಕೆಳಗೆ ನೀಡಿರುವ ನಾಲ್ಕು ಲಭ್ಯ ಆಯ್ಕೆಗಳಲ್ಲಿ ಅತ್ಯಂತ ಸರಿಯಾದ/ ಸೂಕ್ತವಾದ ಉತ್ತರವನ್ನು ನಿರ್ಧರಿಸಿ.
 - c) ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯಲ್ಲಿನ ಸಂಬಂಧಿಸಿದ ಪ್ರಶ್ನೆಯ ವೃತ್ತಾಕಾರವನ್ನು ಸಂಪೂರ್ಣವಾಗಿ ತುಂಬಿರಿ. ಉದಾಹರಣೆಗೆ, ಪ್ರಶ್ನೆ ಪತ್ರಿಕೆಯಲ್ಲಿ ಪ್ರಶ್ನೆ ಸಂಖ್ಯೆ 8ಕ್ಕೆ "C" ಸರಿಯಾದ ಉತ್ತರವಾಗಿದ್ದರೆ, ನೀಲಿ/ಕಪ್ಪು ಬಾಲ್ ಪಾಯಿಂಟ್ ಪೆನ್ ಬಳಸಿ ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯ ಕ್ರಮ ಸಂಖ್ಯೆ 8ರ ಮುಂದೆ ಈ ಕೆಳಗಿನಂತೆ ತುಂಬಿರಿ:
 ಪ್ರಶ್ನೆ ಸಂಖ್ಯೆ 8. (A) (B) (C) (D) (ಉದಾಹರಣೆ ಮಾತ್ರ) (ಬಾಲ್ ಪಾಯಿಂಟ್ ಪೆನ್ ಮಾತ್ರ ಉಪಯೋಗಿಸಿ)
5. ಉತ್ತರದ ಪೂರ್ವಸಿದ್ಧತೆಯ ಬರವಣಿಗೆಯನ್ನು (ಚಿತ್ತು ಕೆಲಸ) ಪ್ರಶ್ನೆ ಪತ್ರಿಕೆಯಲ್ಲಿ ಒದಗಿಸಿದ ಖಾಲಿ ಜಾಗದಲ್ಲಿ ಮಾತ್ರವೇ ಮಾಡಬೇಕು (ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯಲ್ಲಿ ಮಾಡಬಾರದು).
6. ಒಂದು ನಿರ್ದಿಷ್ಟ ಪ್ರಶ್ನೆಗೆ ಒಂದಕ್ಕಿಂತ ಹೆಚ್ಚು ವೃತ್ತಾಕಾರವನ್ನು ಗುರುತಿಸಲಾಗಿದ್ದರೆ, ಅಂತಹ ಉತ್ತರವನ್ನು ತಪ್ಪು ಎಂದು ಪರಿಗಣಿಸಲಾಗುತ್ತದೆ ಮತ್ತು ಯಾವುದೇ ಅಂಕವನ್ನು ನೀಡಲಾಗುವುದಿಲ್ಲ. ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯಲ್ಲಿನ ಉದಾಹರಣೆ ನೋಡಿ.
7. ಅಭ್ಯರ್ಥಿ ಮತ್ತು ಕೊಠಡಿ ಮೇಲ್ವಿಚಾರಕರು ನಿರ್ದಿಷ್ಟಪಡಿಸಿದ ಸ್ಥಳದಲ್ಲಿ ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯ ಮೇಲೆ ಸಹಿ ಮಾಡಬೇಕು.
8. ಅಭ್ಯರ್ಥಿಯು ಪರೀಕ್ಷೆಯ ನಂತರ ಕೊಠಡಿ ಮೇಲ್ವಿಚಾರಕರಿಗೆ ಮೂಲ ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆ ಮತ್ತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಪ್ರತಿಯನ್ನು ಹಿಂದಿರುಗಿಸಬೇಕು.
9. ಅಭ್ಯರ್ಥಿಯು ಪ್ರಶ್ನೆ ಪುಸ್ತಕವನ್ನು ಮತ್ತು ಓ.ಎಂ.ಆರ್. ಅಭ್ಯರ್ಥಿಯ ಪ್ರತಿಯನ್ನು ತಮ್ಮ ಜೊತೆ ತೆಗೆದುಕೊಂಡು ಹೋಗಬಹುದು.
10. ಕ್ಯಾಲ್ಕುಲೇಟರ್, ಪೇಜರ್ ಮತ್ತು ಮೊಬೈಲ್ ಫೋನ್‌ಗಳನ್ನು ಪರೀಕ್ಷಾ ಕೊಠಡಿಯ ಒಳಗೆ ಅನುಮತಿಸಲಾಗುವುದಿಲ್ಲ.
11. ಅಭ್ಯರ್ಥಿಯು ದುಷ್ಕೃತ್ಯದಲ್ಲಿ ತೊಡಗಿರುವುದು ಕಂಡುಬಂದರೆ, ಅಂತಹ ಅಭ್ಯರ್ಥಿಯನ್ನು ಕೋರ್ಸ್‌ಗೆ ಪರಿಗಣಿಸಲಾಗುವುದಿಲ್ಲ ಮತ್ತು ನಿಯಮಗಳ ಪ್ರಕಾರ ಅಂತಹ ಅಭ್ಯರ್ಥಿಯ ವಿರುದ್ಧ ಕ್ರಮ ಕೈಗೊಳ್ಳಲಾಗುವುದು.
12. ಈ ಪ್ರವೇಶ ಪರೀಕ್ಷೆಯಲ್ಲಿ ಅರ್ಹರಾಗಲು ಒಟ್ಟು 50 ಅಂಕಗಳಲ್ಲಿ SC/ST/Cat-I ಅಭ್ಯರ್ಥಿಗಳು ಕನಿಷ್ಠ 8 ಅಂಕಗಳನ್ನು, OBC ಅಭ್ಯರ್ಥಿಗಳು ಕನಿಷ್ಠ 9 ಅಂಕಗಳನ್ನು ಮತ್ತು ಇನ್ನಿತರ ಅಭ್ಯರ್ಥಿಗಳು ಕನಿಷ್ಠ 10 ಅಂಕಗಳನ್ನು ಪಡೆಯತಕ್ಕದ್ದು.

ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯನ್ನು ತುಂಬಲು ಸೂಚನೆಗಳು

1. ಪ್ರತಿಯೊಂದು ಪ್ರಶ್ನೆಗೆ ಒಂದೇ ಒಂದು ಅತ್ಯಂತ ಸೂಕ್ತವಾದ/ಸರಿಯಾದ ಉತ್ತರವಿರುತ್ತದೆ.
2. ಪ್ರತಿ ಪ್ರಶ್ನೆಗೆ ಒಂದು ವೃತ್ತವನ್ನು ಮಾತ್ರ ನೀಲಿ ಅಥವಾ ಕಪ್ಪು ಬಾಲ್ ಪಾಯಿಂಟ್ ಪೆನ್‌ನಿಂದ ಮಾತ್ರ ತುಂಬತಕ್ಕದ್ದು. ಉತ್ತರವನ್ನು ಮಾರ್ಪಡಿಸಲು ಪ್ರಯತ್ನಿಸಬೇಡಿ.
3. ವೃತ್ತದೊಳಗಿರುವ ಅಕ್ಷರವು ಕಾಣದಿರುವಂತೆ ವೃತ್ತವನ್ನು ಸಂಪೂರ್ಣವಾಗಿ ತುಂಬುವುದು.
4. ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯಲ್ಲಿ ಯಾವುದೇ ಅನಾವಶ್ಯಕ ಗುರುತುಗಳನ್ನು ಮಾಡಬೇಡಿ.
5. ಉತ್ತರಿಸಿದ ಪ್ರಶ್ನೆಗಳ ಒಟ್ಟು ಸಂಖ್ಯೆಯನ್ನು O.M.R. ಹಾಳೆಯಲ್ಲಿ ನಿಗದಿಪಡಿಸಿರುವ ಜಾಗದಲ್ಲಿ ನಮೂದಿಸತಕ್ಕದ್ದು, ಇಲ್ಲವಾದಲ್ಲಿ O.M.R. ಹಾಳೆಯನ್ನು ಮೌಲ್ಯಮಾಪನಕ್ಕೆ ಪರಿಗಣಿಸುವುದಿಲ್ಲ.

Note : English version of the instructions is printed on the front cover of this booklet.